

## CAROL SALLOWAY

Carol Salloway is an Executive Coach and founder of Performa Consulting Group, a Boston-based coaching firm.

She is known for her warm, insightful and direct approach which enables her clients to get clear on what they want, what gets in their way and what they can do to enhance their leadership brand, their influence and produce impressive results.

With over 20 years of leadership development experience, Carol has deeply honed her coaching expertise. Her previous line management and extensive management consulting background enables Carol to bring a deep understanding of organizational and business dynamics to her coaching work.

Carol has coached hundreds of leaders – smart, high performing individuals who are interested in continuing their leadership growth. Her clients are in knowledge-based industries – life sciences, health care, technology, higher education, professional services and not-for-profit organizations.

Carol is certified to use the best-in-class leadership assessment instruments, including various leadership 360 feedback, emotional intelligence, and personality instruments.

Her deep toolkit enables her clients to discover their underlying motivations, beliefs and patterns that go unnoticed, yet have an impact on the choices they see. She makes the “invisible” drivers – visible, thereby expanding their range of options and behaviors. Her coaching includes the most cutting edge thinking in neuroscience, emotional intelligence and executive presence.

Carol serves as a Master Coach Supervisor in the Graduate College of Executive Coaching at William James College. She also serves as an Executive Coach in various executive education programs at Harvard Business School and other major institutions.

Carol is committed to giving back to people who are doing important service work in the world. She currently serves as an Executive Coach in the Gratitude Network, which awards support to cutting-edge social entrepreneurs who are solving our greatest problems for children and education.

Carol earned an MBA with a concentration in Organizational Behavior from Boston University and a BA in Psychology from Simmons College. She is a certified professional coach, and received her training through New Ventures West.

